

Niroomand 2, Doty 0

The recent *31st & Pearl* column entitled “300” spelled it out clearly – former CoB Dean Harold Doty does not appear to be getting any post-Dean royal treatment since joining the CoB’s regular-line faculty. As Duane Cobb said, after reading that column – “That’s a good thing. He [Doty] doesn’t deserve it.” However, former CoB Associate Dean Farhang Niroomand represents the other half of the “package deal” that was the CoB administrative resignation of 9 April 2007. How has the treatment of Niroomand been since he *re*joined the CoB’s regular-line faculty? Or, better yet, how does the treatment of Doty compare to that of Niroomand? Reporters at USMNEWS.NET think readers will be intrigued by some of the results that were found when the “data” were examined.

The 2007 merit raises that were awarded to Doty and Niroomand are presented in **Table 1** below.

<u>Doty, Harold</u>	<u>Niroomand, Farhang</u>
\$5,162	\$5,733
[4.2%]	[4.8%]

Note: \$-raise and [%-raise] data above come from [USMNEWS.NET -- 2007 Merit Raises Rankings](#) .

As **Table 1** above points out, Niroomand’s 2007 merit raise of \$5,733 exceeds Doty’s (\$5,162) by \$571, or by 11.1 percent. Without considering any other details, this is easily a one-up for Niroomand. However, we are able to go further given that the USMNEWS.NET databank contains all of the CoB’s SEDONA vitae (as of spring of 2007). These provide all of the A- and B-level research that Doty and Niroomand produced over the 2004-Present research window used by CoB administrators for evaluating faculty research in the spring of 2007.

Table 2 below lists each of the A- and B-level journal publications (2004-Present) produced by both Doty and Niroomand.

<u>Year</u>	<u>Doty, Harold</u>	<u>Niroomand, Farhang</u>
2007		
2006	Journal of Business Research	

2005	Journal of Management	Journal of Developing Areas
	Journal of Managerial Issues	
2004		

Note: The CoB's official journal ranking list is used to classify journals above. A-level journals are entered in blue font, and B-level journals are entered in red font.

Table 2 shows that, in terms of research, Doty outperformed Niroomand in a number of areas. For instance, Doty produced 2 As to Niroomand's 0 As. Second, Doty published more As than Niroomand published across both categories (A and B) combined. Third, Doty published more As and Bs in 2005 alone than Niroomand published over the whole period, 2004-Present. Further examination of Niroomand's SEDONA vita reveals that he (Niroomand) has produced only one A in his entire career, which goes back to the mid 1980s. That single A was published 10 years ago, in 1998. So, Doty has published twice as many As during his short stint at USM (2003-Present) than Niroomand has published in a more than 20 year career in academia.

To sum up, in terms of A- and B-level journal publications (2004-Present), Doty's dossier overwhelms Niroomand's. This clearly indicates that Niroomand came out of the CoB's 2007 merit raise process with a result that, if based on merit, is inexplicably better than Doty's. So, for now at least, the score is Niroomand 2, and Doty 0. If some of our tipsters are accurate, Niroomand's lead will only widen as we broaden the scope of this comparison. And, if that plays out, Doty will be interested, given the way sources describe "the package" and "the deal" from the 9 April 2007 resignations.